

**University of Oklahoma Health Sciences Center  
College of Pharmacy**

**Executive Council Meeting  
Wednesday, October 11, 2017  
Room 339**

**Minutes**

Members Present: Hibah Awwad, Vince Dennis, JoLaine Draugalis, Kevin Farmer, Melissa Medina, Katherine O'Neal, Anne Pereira, Chris Rathbun, Jill Shadid, Nathan Shankar, Kelly Standifer, Rex Urice, Jane Wilson

Guest: Carla Lawson, Jonathan Little

Members Absent: Susan Conway (excused), Eric Johnson (excused), Daniel Nguyen (excused), Michael Smith (excused)

Dr. Draugalis called the meeting to order at 9:05AM.

**1. Approval of minutes from September 13, 2017**

A motion was made by Rex Urice and seconded by Dr. Standifer to approve the minutes. All were in favor and none were opposed. The minutes were approved.

**2. Announcements**

Pharmacy Month Update (Jonathan Little, PSC, Vice President)

- Received \$750 funding from SJ; the shirt fundraiser has raised \$500
- Speakers from Walgreens, Cardinal Health, Alzheimer's, Cavett Kids, Novartis, and Leukemia and Lymphoma Society and other social events
- On October 23, Provost Sanders will speak at noon in Room 103
- On October 31, Faculty Appreciation lunch will be at noon in Room 103

**3. New Business**

Admissions and Recruitment Update (Dr. Wilson)

This year, the trends that were predicted in 2013 came to fruition in the form of a lower number of matriculants. In 2014, the total enrollment on the HSC campus was 3,529 and in 2017, the total dropped to 3,166. A breakdown of each program is available on the Institutional Research webpage. Medicine is typically very steady, other professions go through cycles and pharmacy is in a down cycle. From a national perspective, this summer PharmCAS reported there were 1.25 applicants per seat; however, this number is somewhat misleading. Not all applications are complete, not all applicants are qualified, not all schools in PharmCAS report their seats, and 14 schools in the nation are not in PharmCAS. For many years, Jennifer Richardson has been monitoring the trends in pharmacy, state and national health professions education in higher education, and secondary education trends in our state. A report on recruitment efforts and strategies dated May 19, 2017 was distributed and discussed. Topics included on and off campus outreach programs, workshops, marketing, recruitment challenges, and ways faculty can assist. The challenges we face include the increasing number of pharmacy schools and declining number of applicants, competition with regional tuition waivers, competition with other health professions, job market saturation and perceptions, and decreasing budgets. Dean Draugalis has fought for tuition waivers for the past two years. The Dean and Eric Johnson continue to support recruitment efforts. A copy of the OUCOP Diversity Initiatives and Future Goals report that was submitted to the Provost was provided. Recent outcomes indicate a steady increase in both under-represented minorities and minorities overall. We do a good job with our diversity initiatives.

Following is a comparison trend of OUCOP applications that were completed but not necessarily qualified:

2014-15

- 13% drop in completed applications
- 14% drop in invitations
- 10% drop in interviews

2015-16

- 26% drop in completed applications
- 35% drop in invitations
- 31% drop in interviews

2016-17

- 30% drop in completed applications
- 20% drop in invitations
- 30% drop in interviews

In 2008, the Oklahoma resident class percentage was 71% residents to 29% non-residents. This past year, 92% were Oklahoma and 8% were non-residents. The recruitment approach has become very personalized and more targeted working with students for several years. The advantage of having smaller classes is that faculty and students get to know one another better and they feel more connected. A class size of 60-70 is common in the health professions. It is important to remain aware of budgetary consequences. Discussion ensued about recruiting students interested in specialty tracks, international students, foreign graduates, and the Pillars for Success camp. Specialty tracks are heavily recruited and faculty members that are directors of specialty tracks will be invited to participate in the OUCOP Open House in November. International students are not accepted because it became too problematic given the state board requirements to make certain they are eligible to complete the curriculum. Accepting foreign graduates would require regents' approval and development of new curriculum. The goal of the Pillars for Success Camp is to prepare pre-pharmacy students to be as competitive as possible and to keep them interested.

#### Accreditation and Self-Study Update (Dr. Medina)

Tagging test questions has been very helpful in giving students feedback on how they are doing. Developing a training plan to encourage students and faculty how to better use report cards is an ongoing process. Teaching faculty how to change their way of thinking to remediate students and help them overcome knowledge deficiencies is a good example. Looking at tagging rubrics and will start to gather rubrics that are being used. These will be made available through course reviews happening in Curriculum Committee. This will help determine what other areas in the curriculum need to be tagged to get the most data to insure students are doing well as they move through the curriculum and prepare them to be successful when they take the NAPLEX. Dr. Medina asked to be made aware of any students who have not passed the NAPLEX so she can triage them out to get the help they need.

#### Strategic Plan Update (Dr. Medina)

The charge from the Dean was to make the strategic plan more concise and shorter. Dr. Medina is looking at how to make it measurable and track overtime to show what the outcomes are. She will obtain the most recent version of the Mission, Vision, and Value Statement and continue to work towards preparing a draft for the next faculty meeting in November for broad comments and revision.

#### **4. Adjournment**

There being no further business, adjournment was at 9:55AM.