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## From the Dean

Dear Friends:

I recently returned from the Annual Convention & Trade Exposition of the National Community Pharmacists Association (NCPA), held this year in Nashville, Tennessee. From my perspective, this was one of the most successful meetings ever attended.

First, there were the students. The OU student NCPA chapter sent 44 students to the meeting and this was enough to share the chapter challenge award for having the largest number of student members in attendance. Our chapter had won the award outright in each of the previous two years, but the University of Kansas chapter matched our numbers this year. Additionally, the OU chapter received the 2nd Runner-up award in the Chapter of the Year competition. More recognition for OU was received by presentation of the Outstanding Student Chapter Advisor award to Dean Jack Coffey and the NCPA Presidential Scholarship to Jennifer Reese. Special thanks has been extended to all of those who helped support student attendance. It was a great turnout and a very special meeting. I look forward to seeing an equally large number of students next year in Seattle.

Second, there was the involvement of Oklahomans. Among those on the leadership team for the NCPA in the upcoming year are Dr. Joe Harmison, OU class of 1970, and Dr. Lonny Wilson, Adjunct Instructor in the OU College of Pharmacy. Joe was elected to a one-year term on the Executive Committee and Lonny was installed as 2<sup>nd</sup> Vice President of the organization. Dr. Calvin Anthony, OU class of 1968 and past President and Executive Vice President of the NCPA, was also on hand as part of the Oklahoma delegation, which consisted of many independent community pharmacists in our state. As you can see, Oklahoma and OU were well represented at the meeting.

The annual call for nominations for alumni awards and offices has been issued by the Alumni Affairs Board, the guiding body for The University of Oklahoma College of Pharmacy Alumni Association. The alumni awards will be presented at the 2003 Pharmacy Day Awards banquet scheduled to start at 6:00 P.M. on April 25<sup>th</sup> at the National Cowboy and Western Heritage Museum in Oklahoma City. New officers will begin their terms of office at the annual meeting of the alumni association to be held in conjunction with the annual meeting of the Oklahoma Pharmacists Association (OPhA) in June, 2003, at Shangri La Resort. The criteria for selection and past recipients of alumni awards can be viewed by going to <http://oupharmacy.com/alumni/awards>. Previous officers of the alumni association are listed at <http://oupharmacy.com/alumni/officer.asp>. You are encouraged to submit nominations online at <http://oupharmacy.com/alumni/awards/nomination.asp> and <http://oupharmacy.com/alumni/nomination.asp>.

A very special event is coming up in the college on November 5. Provost Joseph J. Ferretti will deliver the 2002-2003 Pharmacy Distinguished Lecture in Molecular Science (<http://oupharmacy.com/news/index.asp?InterestID=853>). The lecture may be viewed live on the web by going to <http://oupharmacy.com/distinguished>. I hope you will join us for the noon lecture, either in person or in computer.

Sincerely,



## College News

### ▪ Industry Advisory Board Members Recognized

Two members of the OU College of Pharmacy Industry Advisory Board (<http://oupharmacy.com/ce/advisory>) were recently recognized for their valuable contributions and service resulting in an enhancement of the relationship and collaboration between medical industry and the college. The board selected Beth Hightower, Senior Executive Professional Sales Representative for Ortho-McNeil, and Vivian Leopold, Institutional Accounts Manager for AmeriSource-Bergen as members of the year. Congratulations and thanks to Beth and Vivian.

The lecture was transmitted via videoconferencing to The Schusterman Center in Tulsa. The Harris Lecture Series brings to the college widely recognized experts to present to the students, faculty, staff, alumni, and friends current information and ideas that shape the profession of pharmacy. Dr. Chakrabarty's talk this year brought to the forefront data suggesting that bacterial products may possibly have future utility in the treatment of cancer.

### ▪ Live Webcast for Pharmacy Lecture Series

Beginning with the November 5 lecture by Provost Joseph J. Ferretti, special lectures delivered in the College of Pharmacy may be viewed live via the Internet. The following lecture series will be available at <http://oupharmacy.com/distinguished>:

- The Linda H. and Calvin J. Anthony Distinguished Entrepreneur in Pharmacy Lecture Series
- The Philip C. and Ethel F. Ashby Lecture Series
- The Loyd E. Harris Lecture Series
- Pharmacy Distinguished Lecture Series in Molecular Biology

Each lecture will be announced in advance at [oupharmacy.com](http://oupharmacy.com).

### ▪ Jennifer Reese Receives NCPA Presidential Scholarship

During a special ceremony at the recent meeting of the National Community Pharmacists Association (NCPA) in Nashville, Tennessee, Jennifer, a member of the OU student NCPA chapter, was recognized for excellence of achievement and was awarded an NCPA Presidential Scholarship.

### ▪ NCPA Award to Dean Jack Coffey ('57)

Dean Coffey received the Outstanding Student Chapter Advisor award at the recent meeting of the National Community Pharmacists Association (NCPA) in Nashville, Tennessee. He was recognized for fostering the development of the chapter and for providing outstanding guidance to the students.

### ▪ OU Student NCPA Chapter Award

The OU student chapter of the National Community Pharmacists Association (NCPA) shared the chapter challenge award for largest number of members in attendance at the annual meeting of the NCPA recently held in Nashville, Tennessee. The OU chapter sent 44 students to the meeting this year. The OU chapter also received the 2nd Runner-up award in the Chapter of the Year competition.

### ▪ OUHSC Provost Joseph J. Ferretti to Deliver 2002-2003 Pharmacy Distinguished Lecture in Molecular Science

Dr. Ferretti will speak on "Comparative Genomics of Streptococcal Pathogens" on Tuesday, November 5th at noon in room 103 of the College of Pharmacy building in Oklahoma City. The seminar will be broadcast live to Room 1D28 of The Schusterman Center in Tulsa. Dr. Ferretti's contributions to genetic engineering include being the first scientist in Oklahoma to perform recombinant DNA experiments, and the establishment of a microbial pathogen genome sequencing center. He has authored over 140 scientific papers, written or edited four books, and has brought substantial research findings to OU.





## Alumni News

### ▪ **Sherrie Goehler ('91) Expecting New Baby**

Sherrie reports that she is expecting her 3rd boy to be delivered on November 26th. Classmates and friends can send congratulations to Sherrie at [goehler@cox.net](mailto:goehler@cox.net).

## OUPharmTECH News

### ▪ **The Net-Enhanced University**

"The real power of information technology lies not with individual computers but in the networking of computers through Internet." This article addresses the paradigm shift of using the web for communications rather than merely displaying information.

More of this article can be view at <http://www.educause.edu/ir/library/pdf/erm0255.pdf>

### ▪ **What is Web Services?**

Web Services represents a new platform where the web is used not only for information exchange but also as a new resource to create value added business services. Web Services are self-contained, self-describing, modular business applications or a set of software standards that enable systems in different companies to interact with each other or securely expose their business logic beyond the firewall over the Internet.

Suppose a pharmacy has an online prescription website. It has partnered with a packaged delivery company to fulfill its delivery needs. When a customer places a prescription order on the website, a web service provided by the delivery company lets the customer track the shipment information within the originating pharmacy website's application. It presents dynamic context-driven information to the customer. Although this information originates from multiple systems within multiple organizations, it is presented to the customer through a single consolidated secure interface.

Web Services provides integration of disparate web applications as well as data and services over the Internet. In light of that, companies can encapsulate existing business processes, publish them as services, search for and subscribe to other services, and exchange information throughout and beyond the enterprise. Furthermore, companies will not need to discard or architecturally modify existing core business or legacy applications, or to move data and functions into a single operating environment to achieve integration and interoperability.

For more information, see [Web Services in Higher Education – Hype, Reality, Opportunities](#)

## Job Openings

### **OU MEDICAL CENTER, Children's Hospital**

- Clinical Assistant Professor

### **The University of Oklahoma College of Pharmacy, Schusterman Center, Tulsa**

- Clinical Assistant Professor
- Clinical Assistant Professor

### **The University of Oklahoma College of Pharmacy, Oklahoma City**

- Lan Analyst
- Assistant or Associate Professor of Pharmaceutics
- Assistant or Associate Professor

### **Eckerd Drug Company**

- Pharmacist
- Pharmacy Technician

### **Wal-Mart Stores, Inc**

- Staff Pharmacist and/or Assistant Pharmacy Manager
- Staff Pharmacist

### **USPHS/Indian Health Service**

- Staff Pharmacist

### **Blue Cross Blue Shield of Oklahoma**

- Clinical Pharmacist